

आजादी का अमृत महोत्सव (India@75) कार्यक्रम के दौरान केन्द्रीय मृदा एवं सामग्री अनुसंधानशाला में "ग्रामीण अधिकारिता के लिए पारंपरिक हस्तशिल्प और हथकरघा" पर श्री सचिन गुप्ता, वैज्ञानिक 'डी' द्वारा ऑनलाइन वेबिनार दिया गया। [#आजादीकाअमृतमहोत्सव](#)



Sachin Gupta	CSMRS, New Delhi	Sampat Kumar Dwivedi	Senthil P	Mukesh Sarin

**31<sup>st</sup> December, 2018: Commemorative postage stamps on Handicrafts Of India were issued.**

500

500

500

500

500

Additional Handicrafts and Handlooms for Rural Empowerment by Shri Sachin Gupta, Scientist 'D', CSMRS, New Delhi

# One of the most.....

Common Handicraft  
of India

Famous Handicraft  
of India



Handicrafts and Handlooms for Rural Empowerment by Shri Sachin Gupta, Scientist 'D'

SD



SD

MS

Sampat Kumar Dwivedi



Sachin Gupta

sandeep dhanote

Mukesh Sarin



Wall painting, Kerala

## Paintings

### Why Snakes?

*Why do traditional paintings, particularly in Gond and Mithila art have so many artistic and respectful representations of snakes?*

This was a question asked by a German visitor at an art exhibition in Frankfurt.

Since there are usually many snakes in the fields and in the village - we prohibited them bitten, the artist from Mithila explained.

Western society is aggressive and would think only of attacking the snake, but in a spiritual and non-violent society like India, this was a beautiful way of living with nature.

She was so inspired, that she bought all the snake paintings at the Indian stall at the exhibition!

There is a marketing lesson to be learnt here.

Mithila painting, Bihar



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